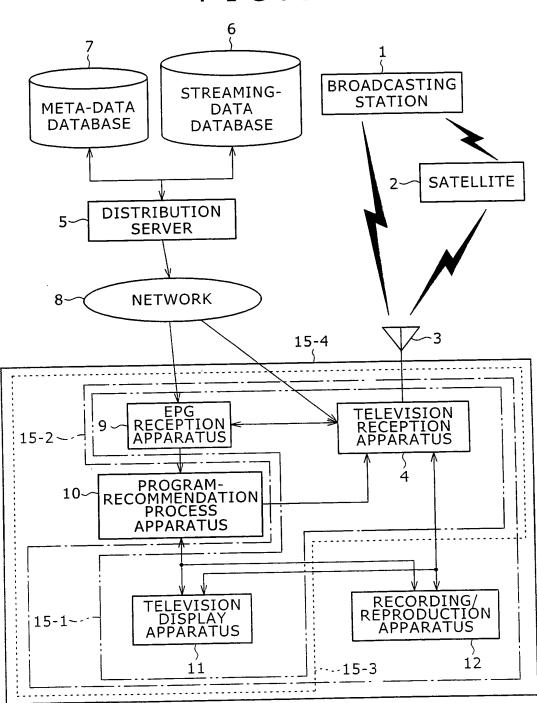
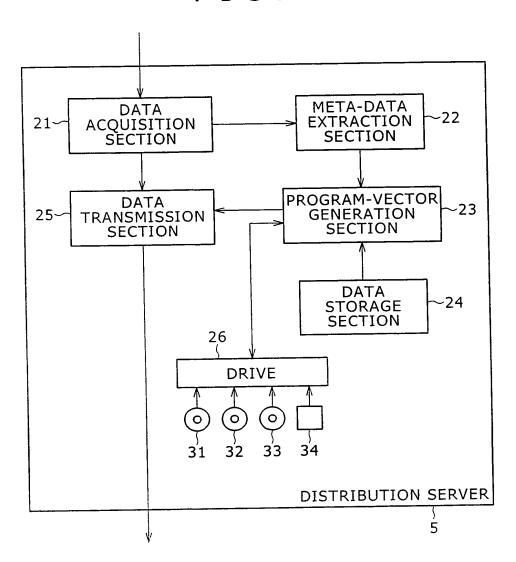
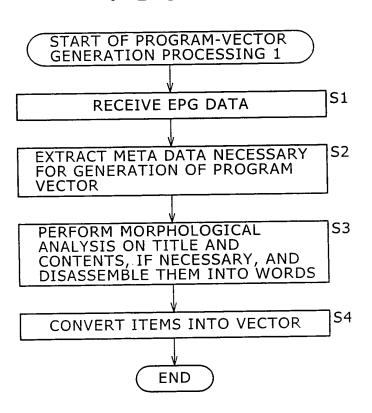
FIG.1



F I G . 2



F I G . 3



MOVIE: JAPANESE FILM 'TOUKAIDOU MITSUYA GHOST STORY'

WED/AUG/14 AT 22:43 AND WED/AUG/15 AT 00:00, WOWO THE YEAR OF 1959 (SEIHOU) AND THE ORIGINAL HAS LENGTH OF 74 MINUTES DIRECTOR: NOBUO NAKAGAWA

SCRIPTWRITER: SHOICHI OHNUKI AND YOSHIHIRO ISHIDA

CAMERAMAN: SHOJI NISHIMOTO

MUSIC: CHUTA WATANABE

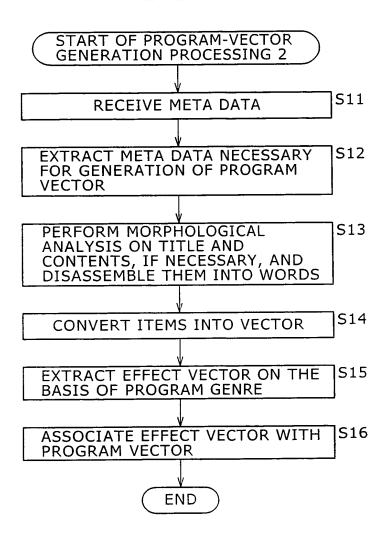
STARRING: KATSUMI WAKASUGI, SHIGERU AMAMI, TOSHIHIKO EMI, RYUUJIROU NAKAMURA AND NORIKO NISHIZAWA

COMMENTS: '59 PRODUCTION OF SEIHOU

THE WORLD OF THE FAMOUS MITSUYA GHOST-STORY TO FULLNESS OF FORMAL BEAUTY MASTERPIECE OF HORROR SHOW OF JAPANESE FILM, DEPICTING

ь. С Н

PROGRAM VECTOR	PP≂ (Tm, Gm, Hm, Sm, Pm, Am, Km)
T: TITLE G: GFNRE	Tm= {title 1, title 2, title 3,} Gm= {DRAMA, VARIETY, SPORT, MOVIE, MUSIC, CHILD PROGRAM/EDUCATION,
H: TIME BAND(HOUR)	
TV STATION)	TOUTO, FIRST NNK SATELLITE, SECOND NNK SATELLITE, WOWO)
P: PERFORMER (PERSON)	$Pm = \{person A, person B, \cdots, \}$
A: SCRIPTWRITER/ AUTHOR/PRODUCER	Am= {person a, person b, ···,}
(AUTHOR)	
K: CONTENTS (KEYWORD)	$Km = \{kw1, kw2, \cdots, \}$



F I G . 7

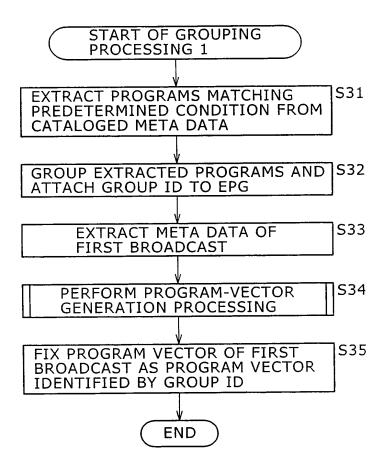


FIG.8

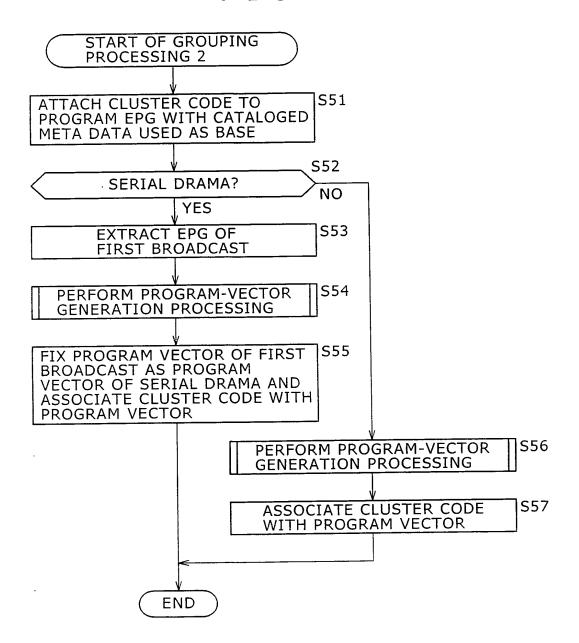


FIG. 9

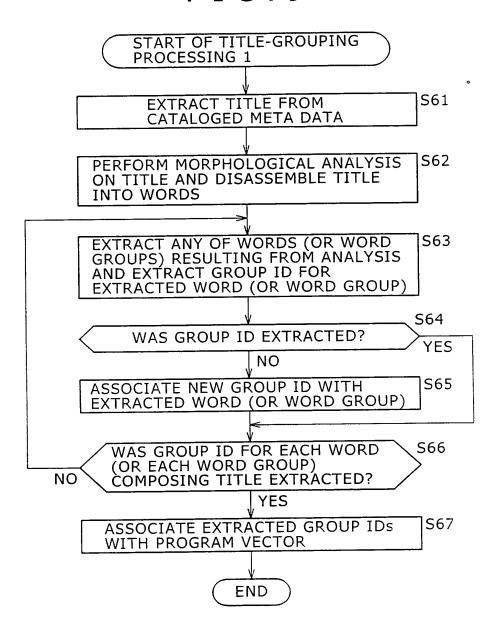


FIG.10

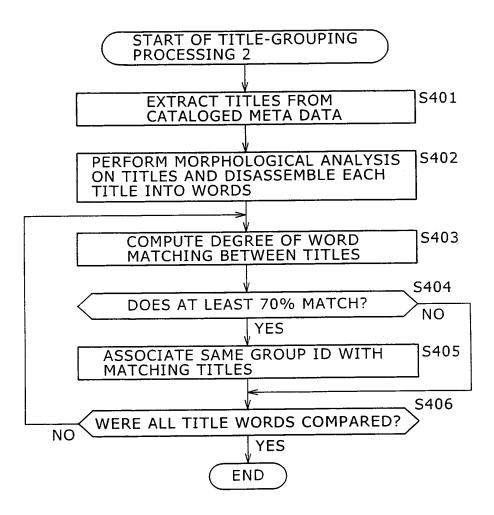


FIG.11

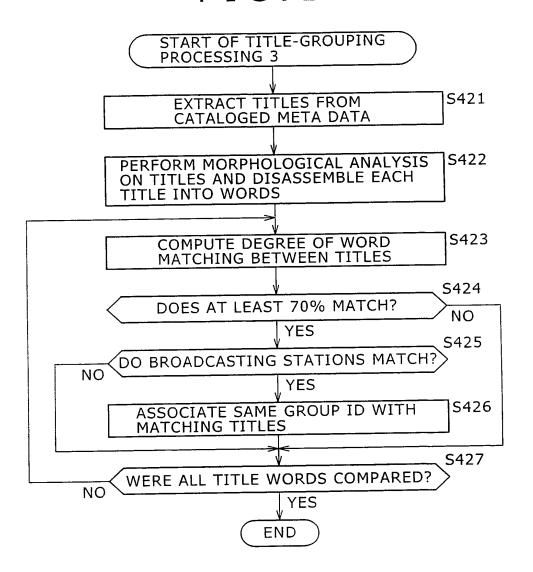


FIG.12

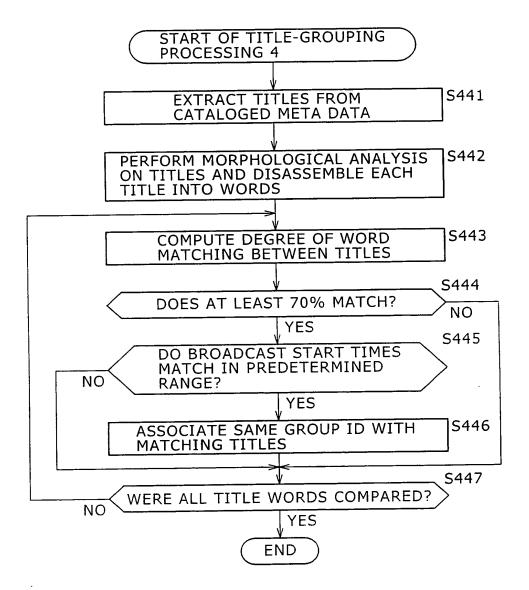
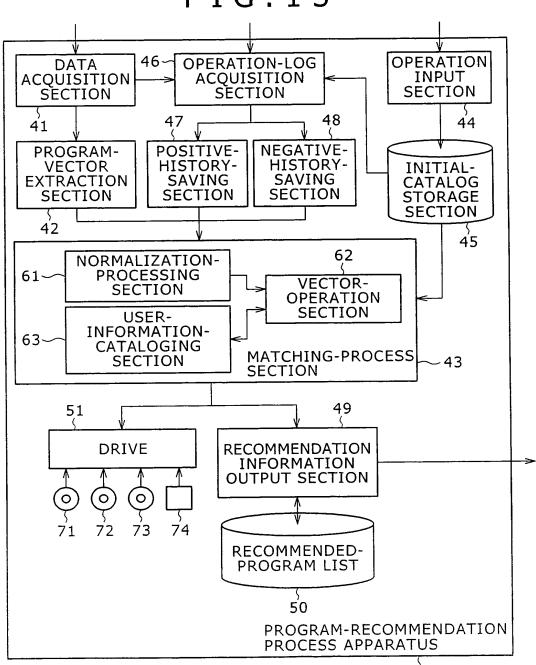
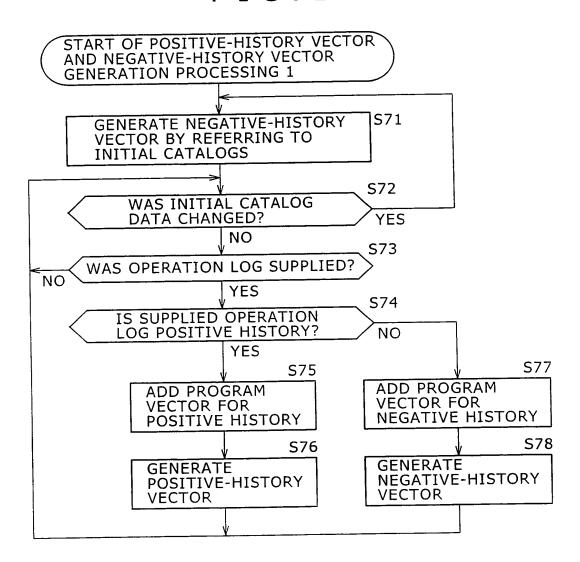


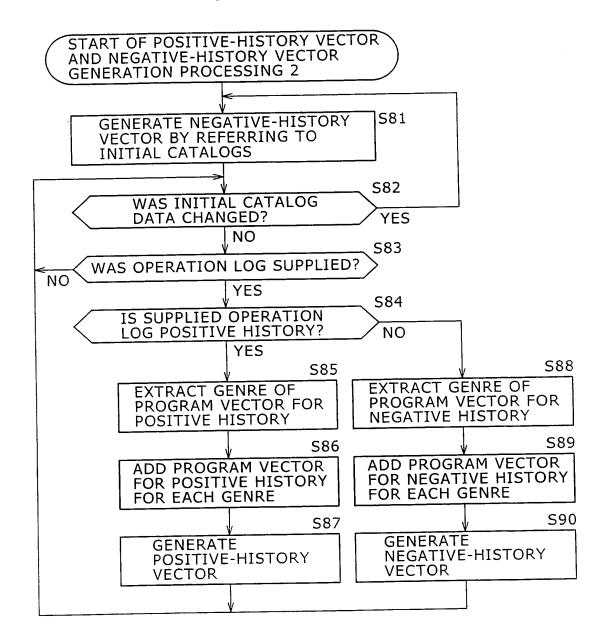
FIG.13

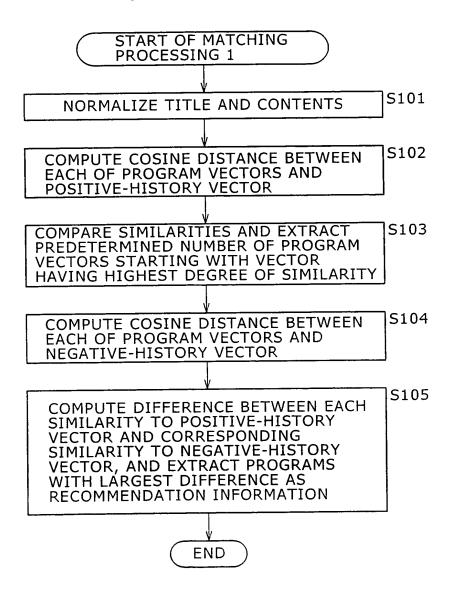


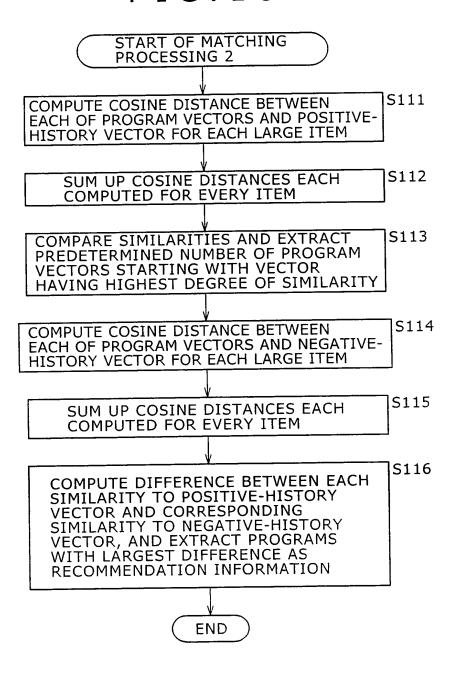


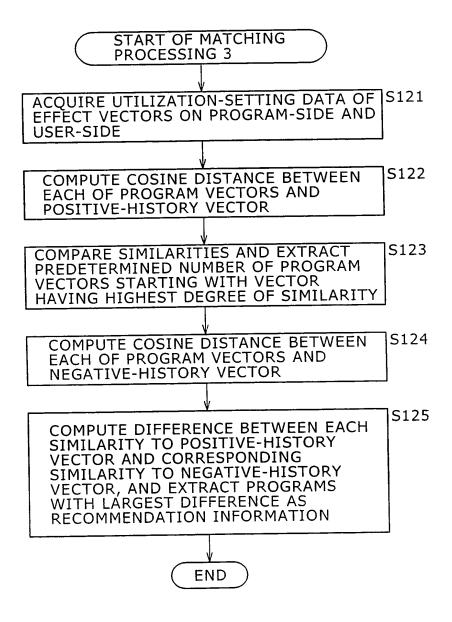
TITLE: Tup= {(title1-12), (title2-3),, } GENRE: Gup= {(DRAMA-25), (VARIETY-34), (SPORT-42), (MOVIE-37), (MUSIC-73), (CHILD PROGRAM/EDUCATION-120), (GENERAL CULTURE/DOCUMENTARY-3), (NEWS/REPORT-5), (OTHERS-23)} PERFORMER: Pup= {(person A-10), (person B-43),,} AUTHOR/PRODUCER: Aup= {(person a-8, person b-2,,} CONTENTS (KEYWORD): Kup= {(kw1-32), (kw2-73),,}	POSITIVE-HISTORY VECTOR	/ECTOR UP= (Tup, Gup, Pup, Aup, Kup)	
:MER: WRITER/ R/PRODUCER: \TS (KEYWORD):	TITLE: GENRE	Tup= {(title1-12), (title2-3),, } Gun= {(DRAMA-25), (VARIETY-34), (SPORT-42), (MOVIE-37),	MUSIC-73),
ER/ DUCER: (EYWORD):		(CHILD PRÓGRAM/EDUCATION-120), (GENERAL CULTURE/DOCUMENTARY-3), (NEWS/REPORT-5), (OTHERS-23)}	
	PERFORMER:		
• •			
	• •	• •	

FIG.16

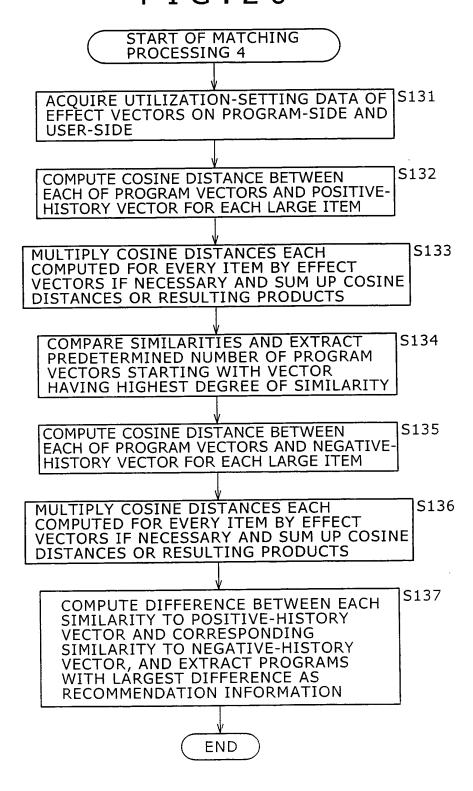








^{20/40} F I G . 2 0



21/40

FIG.21

START OF MATCHING PROCESSING 5

ACQUIRE UTILIZATION-SETTING DATA OF EFFECT VECTORS ON PROGRAM-SIDE AND USER-SIDE

EXTRACT GENRE OF PROGRAM VECTORS

S142

S143

USE POSITIVE-HISTORY VECTOR BASED ON GENRE TO COMPUTE COSINE DISTANCE BETWEEN EACH OF PROGRAM VECTORS AND POSITIVE-HISTORY VECTOR FOR EACH LARGE ITEM

MULTIPLY COSINE DISTANCES EACH
COMPUTED FOR EVERY ITEM BY EFFECT
VECTORS IF NECESSARY AND SUM UP COSINE
DISTANCES OR RESULTING PRODUCTS

COMPARE SIMILARITIES AND EXTRACT PREDETERMINED NUMBER OF PROGRAM VECTORS STARTING WITH VECTOR HAVING HIGHEST DEGREE OF SIMILARITY

S145

USE NEGATIVE-HISTORY VECTOR BASED ON GENRE TO COMPUTE COSINE DISTANCE BETWEEN EACH OF PROGRAM VECTORS AND NEGATIVE-HISTORY VECTOR FOR EACH LARGE ITEM

S146

MULTIPLY COSINE DISTANCES EACH COMPUTED FOR EVERY ITEM BY EFFECT VECTORS IF NECESSARY AND SUM UP COSINE DISTANCES OR RESULTING PRODUCTS

S147

COMPUTE DIFFERENCE BETWEEN EACH SIMILARITY TO POSITIVE-HISTORY VECTOR AND CORRESPONDING SIMILARITY TO NEGATIVE-HISTORY VECTOR, AND EXTRACT PROGRAMS WITH LARGEST DIFFERENCE AS RECOMMENDATION INFORMATION

S148

END

FIG.22

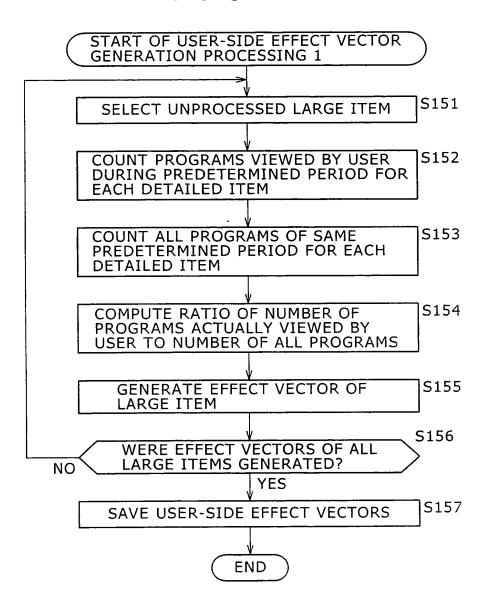


FIG.23

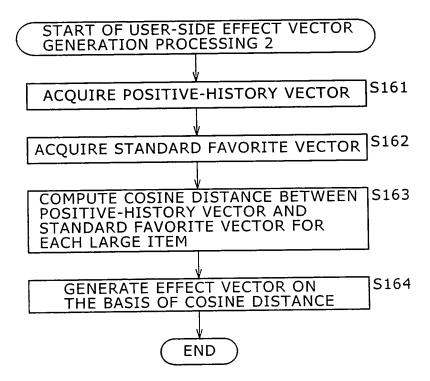


FIG.24

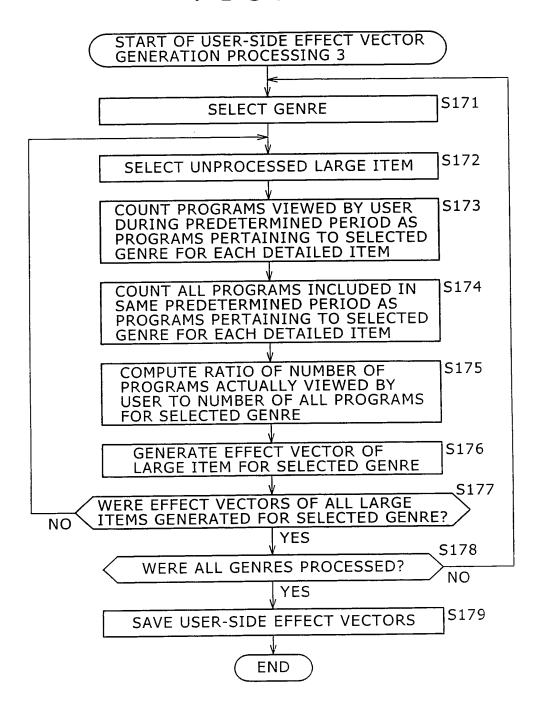


FIG.25

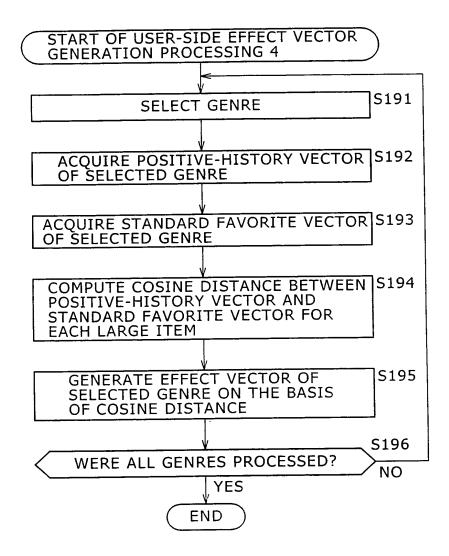
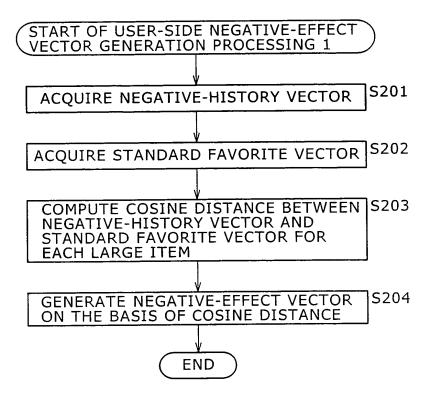


FIG.26



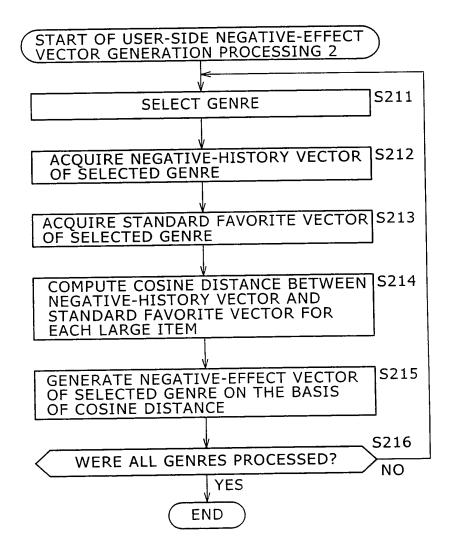
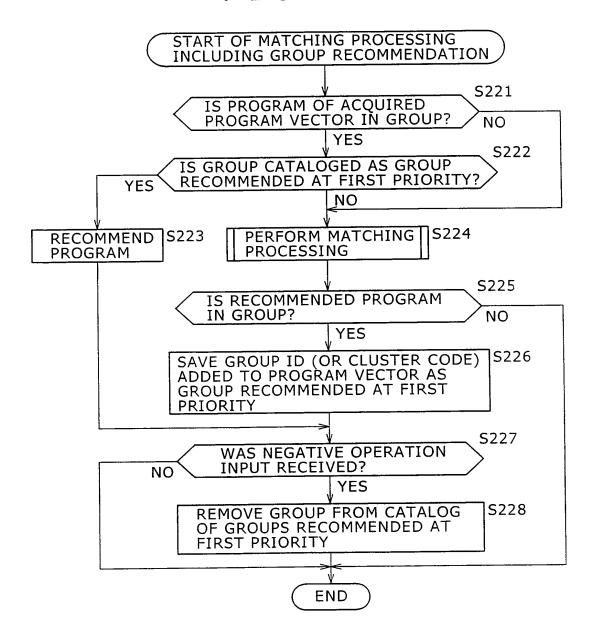
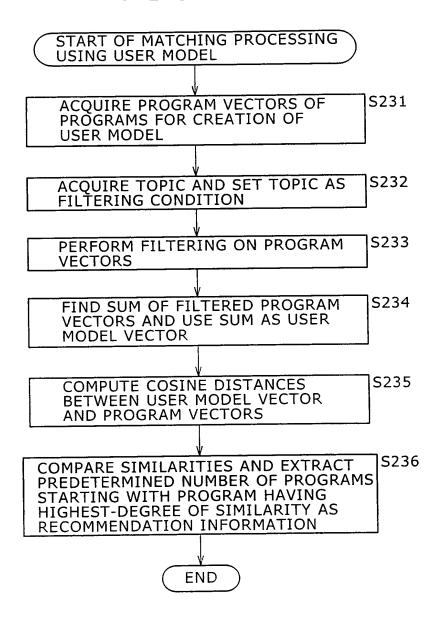


FIG.28





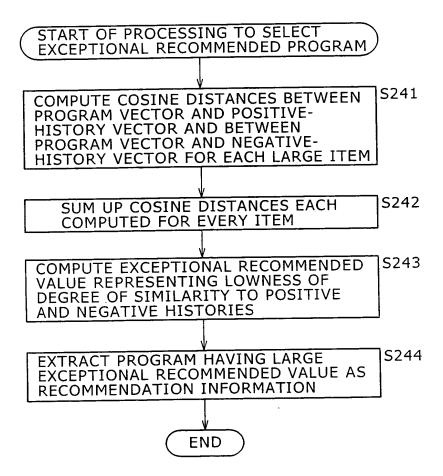


FIG.31

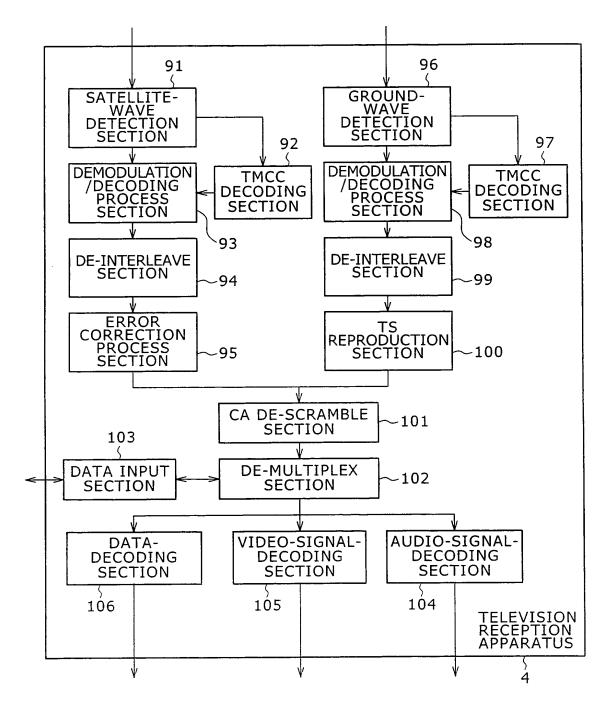
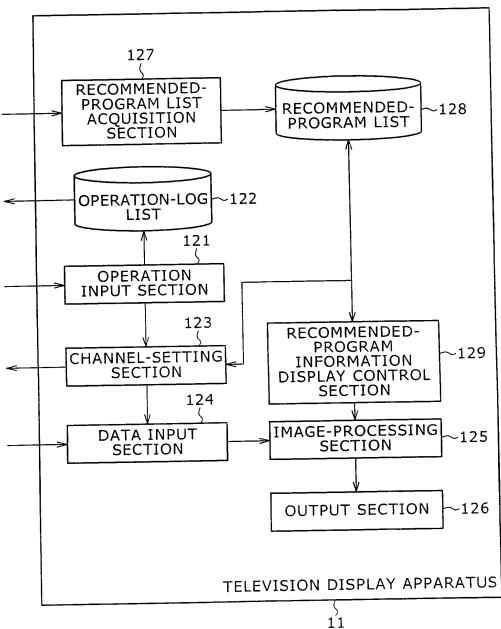
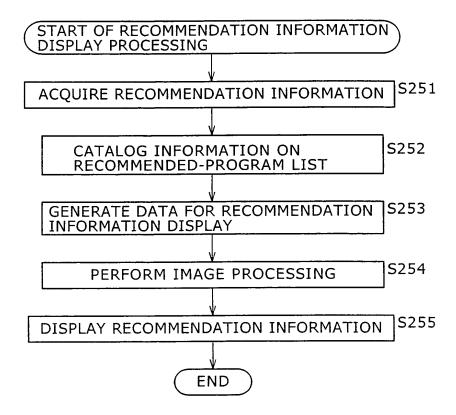


FIG.32





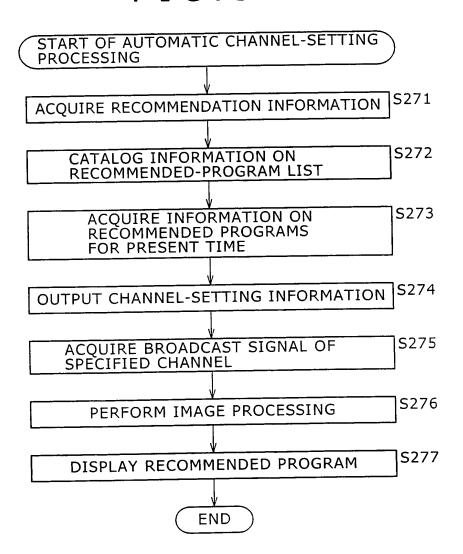


FIG.35

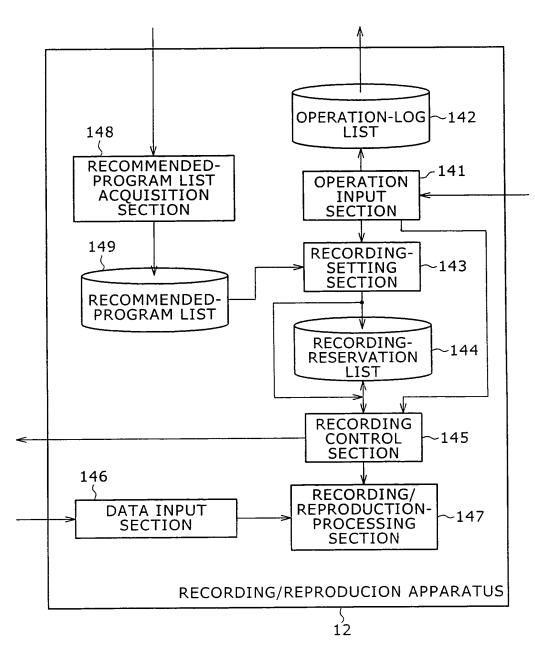
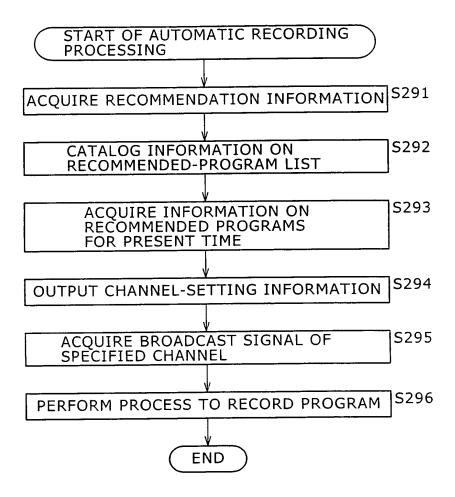


FIG.36



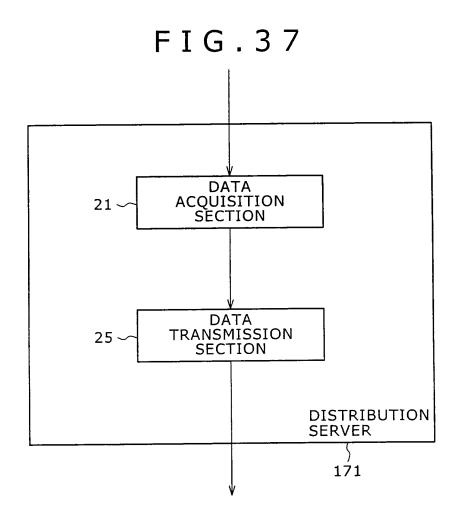


FIG.38

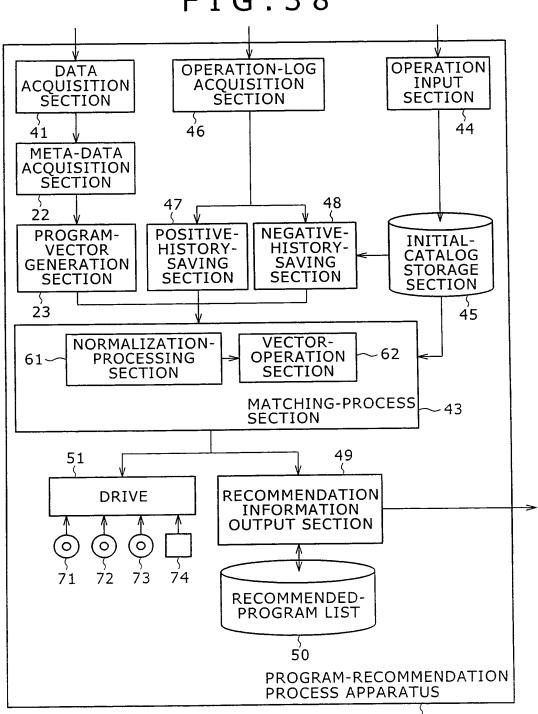


FIG.39

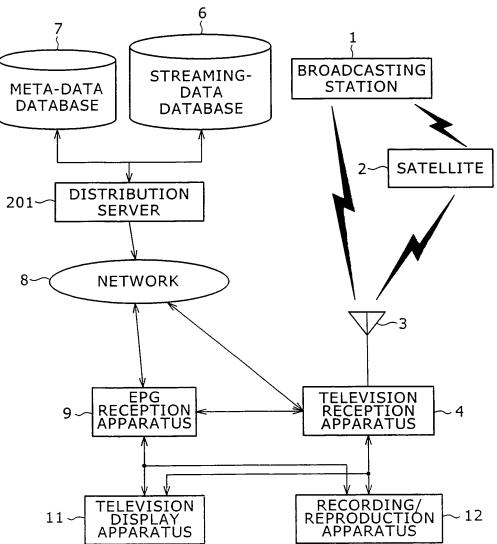


FIG.40

